# State of the Parks JC Parks 2021 Annual Report













# **JC Parks Commission**



Chris Leuckel President



Andre Grinston Vice-President



Chris Duren



Alicia Edwards



Stu Murphy



Kenney Newville



Mary Schantz



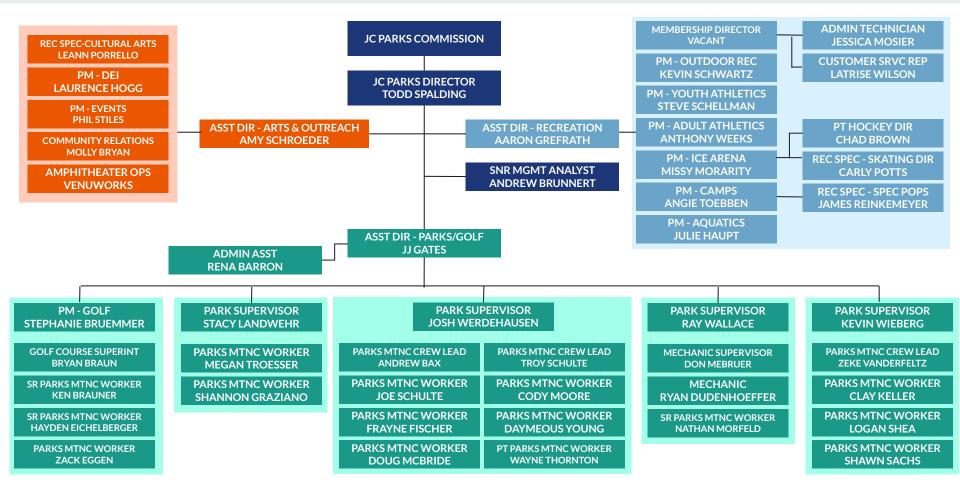
Roger Schwartze



Donna Stallings



## JC Parks Personnel





## **Fiscal Performance**

**Cost recovery\*** continues to increase. According to National Recreation and Park Association, the average cost recovery for a park and recreation agency is 22.9%.

2019: 57.18%

2020: 56.87%

2021: 64.54%

\*Cost recovery calculated using HISTORY AND ANALYSIS OF REVENUES, EXPENSES AND SUBSIDIES FOR ENTERPRISE OPERATIONS, which includes ice arena, pools, golf course, concessions, recreation, events, camps and leisure, outdoor recreation, and The Linc.

Personnel costs\* have trended down since 2014, which was at 67.58% of operating expenses.

2019: 62.69%

2020: 60.90%

2021: 51.27%

3 vacancies 2 vacancies 6 vacancies 6

<sup>\*</sup>Personnel cost percentages are calculated using Springbrook General Ledger.



## **Master Plan in Motion**



\*Community Park, McClung Park, and CRMU Amphitheater projects were funded by \$7.5 million in special obligation bonds.



# **Economic Impact**

\$4,207,761 of economic impact\* was generated by 2021 events held at JC Parks ballfields, The Linc, and CRMU Amphitheater.



#### **Ballfields**

Over 400 teams played in 16 tournaments at Binder Sports Complex, Optimist Sports Complex, and 63 Diamonds.

#### The Linc

Over 900 teams played in 29 events, plus special events and meetings.

### **CRMU Amphitheater**

Over 19,500 attendees at 26 event days.

\*Economic impact summaries determined using Destinations International Event Impact Calculator.





# **Planning Ahead**

- Ellis-Porter Riverside Park
  Botanical Gardens
- Greenway Expansion

- Missouri State Penitentiary Redevelopment
- Playground Improvements



